

Name(s) _____ Period _____ Date _____

U4L02 Activity Guide - Reacting as Your User













Product Evaluation

Your teacher will present a series of different products for you to react to. For each product shown, analyze and rate each of the items shown to you, from the point of view of the user described in the user profile.

Misconception Alert

It's easy to think about this in terms of what you like or don't like, but you should be responding based on what your user would like or not like.

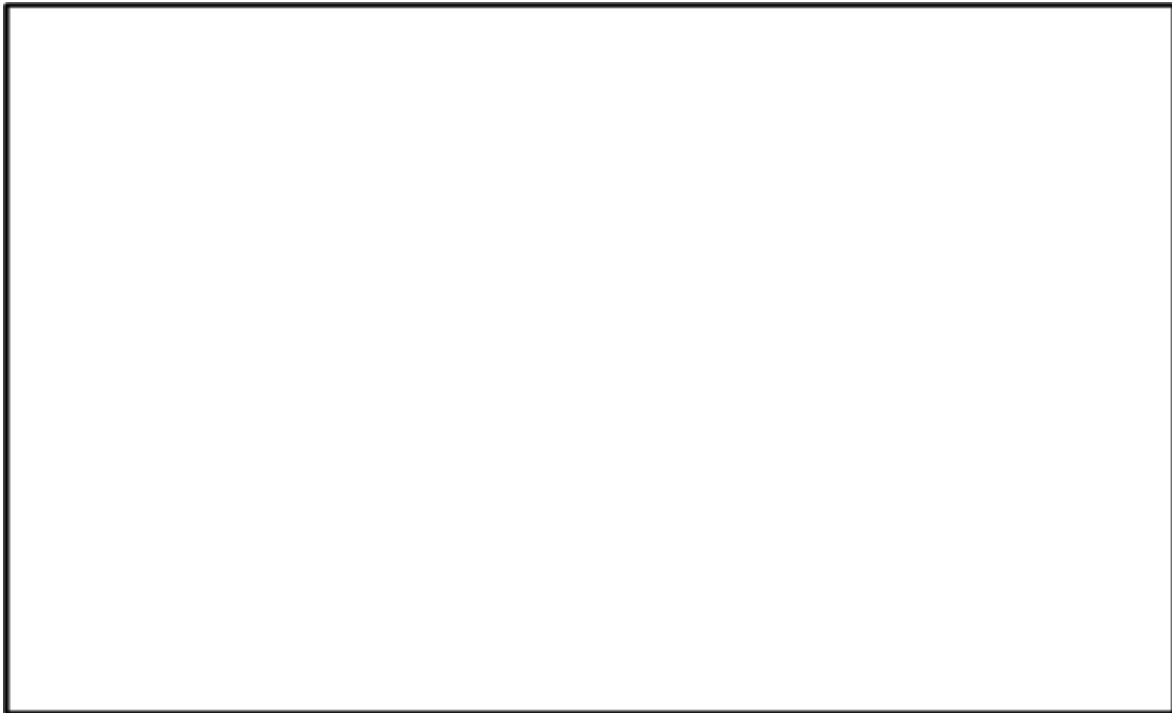
| Product | Feature Analysis |
|--|--|
| <p>Product Name: _____</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  Like </div> <div style="text-align: center;">  </div> <div style="text-align: center;">  Just OK </div> <div style="text-align: center;">  </div> <div style="text-align: center;">  Dislike </div> </div> | <p>My user would like/dislike</p> <p>because</p> |
| <p>Product Name: _____</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  Like </div> <div style="text-align: center;">  </div> <div style="text-align: center;">  Just OK </div> <div style="text-align: center;">  </div> <div style="text-align: center;">  Dislike </div> </div> | <p>My user would like/dislike</p> <p>because</p> |
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Product Redesign

Review the 8 chairs as your assigned user and answer the following questions:

1. Which chair would your user prefer? _____
2. Name 2 features of your chair that your user likes. How do you know your user would like them?

3. Given what you've learned about your user, design a better chair in the box below.



Discuss

1. Name two features from your new chair design and describe why they appeal to your user.

2. Name two features from other chairs you chose not to include and explain why.

3. Compare the chairs within your group. What do they have in common? What's different?